

edible CLEVELAND

contact information

Advertiser Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Agency / Ad Materials Contact: _____

Email Address: _____

billing information

Email Invoice Mail Invoice

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

distribution information

Would you like free copies of the magazine to distribute?

Yes No If yes:

Delivery Location: _____

Address: _____

of copies: _____

For advertiser listing:

URL: _____

Phone: _____

advertising agreement

contract

Spring (March/April/May) _____

- | | | |
|---------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Half Page (ver) | <input type="checkbox"/> Eighth Page |
| <input type="checkbox"/> Inside Cover | <input type="checkbox"/> Half Page (hor) | <input type="checkbox"/> Marketplace |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> Quarter Page | <input type="checkbox"/> eNewsletter |

Price: \$ _____ Month for eNews: _____

Reservations & materials due for ad design: February 1
Camera Ready Ads due: February 8

Summer (June/July/Aug) _____

- | | | |
|---------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Half Page (ver) | <input type="checkbox"/> Eighth Page |
| <input type="checkbox"/> Inside Cover | <input type="checkbox"/> Half Page (hor) | <input type="checkbox"/> Marketplace |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> Quarter Page | <input type="checkbox"/> eNewsletter |

Price: \$ _____ Month for eNews: _____

Reservations & materials due for ad design: May 1
Camera Ready Ads due: May 8

Fall (Sept/Oct/Nov) _____

- | | | |
|---------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Half Page (ver) | <input type="checkbox"/> Eighth Page |
| <input type="checkbox"/> Inside Cover | <input type="checkbox"/> Half Page (hor) | <input type="checkbox"/> Marketplace |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> Quarter Page | <input type="checkbox"/> eNewsletter |

Price: \$ _____ Month for eNews: _____

Reservations & materials due for ad design: August 1
Camera Ready Ads due: August 8

Winter (Dec/Jan/Feb) _____

- | | | |
|---------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Half Page (ver) | <input type="checkbox"/> Eighth Page |
| <input type="checkbox"/> Inside Cover | <input type="checkbox"/> Half Page (hor) | <input type="checkbox"/> Marketplace |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> Quarter Page | <input type="checkbox"/> eNewsletter |

Price: \$ _____ Month for eNews: _____

Reservations & materials due for ad design: November 1
Camera Ready Ads due: November 8

for more info, contact:

Noelle Celeste, Publisher

216-285-0130

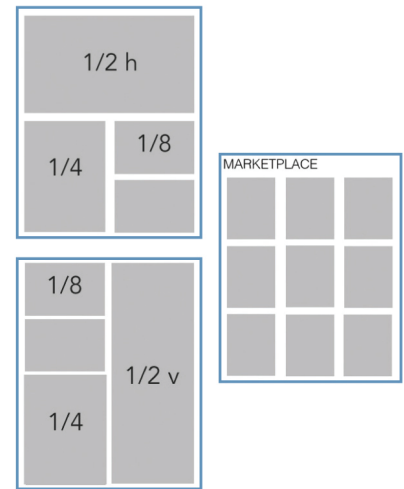
noelle@ediblecleveland.com

1894 Woodward Avenue

Cleveland Heights, Ohio 44118

advertising sizing & rates

	SIZE	1 x	4 x
Covers (Color)			
• Back Cover:	8.375" x 10.875"	\$3,000	\$2,700
(plus 1/8" for full bleeds)			
• Inside Front/Back Cover:	8.375" x 10.875"	\$2,800	\$2,400
(plus 1/8" for full bleeds)			
Interior Pages (4-color)			
• Full Page	7.125" x 9.25"	\$2,500	\$2,150
• Half Page (horizontal):	7.125" x 4.5"	\$1,600	\$1,350
• Half Page (vertical):	3.4375" x 9.25"	\$1,600	\$1,350
• Quarter Page:	3.4375" x 4.5"	\$ 850	\$ 700
• Eighth Page:	3.4375" x 2.125"	\$ 450	\$ 350
• Regional Marketplace:	2.1875" x 2.75"	\$ 250	\$ 200



Ad Specs: Submit your ad in 300 dpi, CMYK color and with all fonts embedded. PDF is the preferred format for all ads. Please make sure your ad is the correct dimension. If you have any questions, don't hesitate to call or e-mail us prior to the ad deadline.

Unique Sizes, Inserts, Business Reply Cards: Rates available upon request. Creative and production services available. Ask for rates.

When you place an ad, you will also receive a complimentary listing on www.ediblecleveland.com and copies of Edible Cleveland to give your customers.

credit authorization

Credit Card Type: MC Visa Amex Discover

Name on Card: _____

Card Number: _____

Billing Address: _____

Expiration Date: _____

City / State / Zip: _____

Security Code: _____

Charge on Due Date Charge if alternative payment is not received*

* All advertisers are required to have a credit card on file to charge in the event of non-payment. This card will not be charged unless invoice has reached 60 days past due and no payment plan has been established..

ALL CREDIT CARD INFORMATION WILL BE KEPT CONFIDENTIAL.

terms and conditions

A. All contents of advertisements are subject to Edible Cleveland's approval. Edible Cleveland reserves the right to reject or cancel any advertisement, insertion order or space reservation, or position commitment at any time without cause. Edible Cleveland reserves the right to insert the word "advertisement" above or below any copy.

B. An advertising contract can be cancelled by the advertiser in writing thirty (30) days prior to the next scheduled deadline date. The penalty for cancellation is 25% of the per-issue ad rate stated on the contract. As well, if a contract is cancelled before the contract has been completed, cancellation is subject to prorated payment of any charges previously waived or discounted, such as discounts for multiple ad insertions. Repayment of discounts, waived charges and the penalty charge will be billed upon receipt of notification of the cancellation of the contract, and is due immediately.

C. Positioning of advertisements is at the discretion of the Edible Cleveland, except where a request for a specific preferred position is acknowledged by Edible Cleveland in writing.

D. Edible Cleveland shall have no liability for errors in the content of advertisements.

E. Edible Cleveland shall have the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to the Edible Cleveland for advertising which advertiser or its agent ordered and which advertising was published.

F. Conditions other than rates are subject to change by Edible Cleveland without notice.

G. In the event that any amounts due to Edible Cleveland under this agreement are not paid in accordance to proscribed payment terms (net 30 days), Edible Cleveland reserves the right to charge interest for delayed payment up to the maximum legal rate of interest allowed by law for all invoices past due in excess of 30 days.

Signature: _____ Date: _____