



Rebecca Petrilli, Sales Manager
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 2800 Euclid Avenue, Ste. 515
 Cleveland, Ohio 44115

contact information

Advertiser Name _____
 Contact Name _____
 Address _____
 City/State/Zip _____
 Phone _____
 Agency/Ad Materials Contact _____
 Email _____

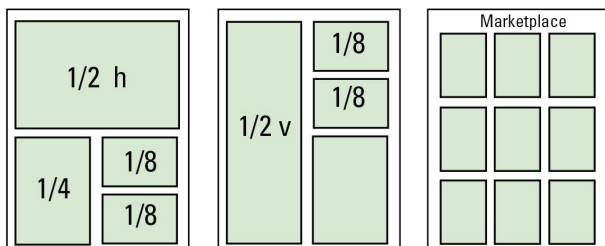
billing information

Email Invoice Mail Invoice
 Contact Name _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____

distribution information

Would you like free copies of the magazine to distribute? Yes No *If yes:*
 Delivery Location _____
 Address _____
 # of copies _____
 For advertiser listing _____
 URL _____
 Phone _____

print advertising sizes



print advertising contract

Spring (March, April, May) _____

- Back Cover Half Page (ver) Eighth Page
 Inside Cover Half Page (hor) Marketplace
 Full Page Quarter Page
 Custom

Reservations & materials due for ad design: February 1

Summer (June, July, Aug) _____

- Back Cover Half Page (ver) Eighth Page
 Inside Cover Half Page (hor) Marketplace
 Full Page Quarter Page
 Custom

Reservations & materials due for ad design: May 1

Fall (Sept, Oct, Nov) _____

- Back Cover Half Page (ver) Eighth Page
 Inside Cover Half Page (hor) Marketplace
 Full Page Quarter Page
 Custom

Reservations & materials due for ad design: August 1

Winter (Dec, Jan, Feb) _____

- Back Cover Half Page (ver) Eighth Page
 Inside Cover Half Page (hor) Marketplace
 Full Page Quarter Page
 Custom

Reservations & materials due for ad design: November 1

print advertising rates

Covers (4-Color)	Size	1x	4x
Back Cover <small>(plus 1/8" for full bleeds)</small>	8.375" x 10.875"	\$3,000	\$2,700
Inside Front/Back <small>(plus 1/8" for full bleeds)</small>	8.375" x 10.875"	\$2,800	\$2,400

Interior Pages (4-color)

Full Page	7.125" x 9.25"	\$2,500	\$2,150
Half Page (horizontal)	7.125" x 4.5"	\$1,600	\$1,350
Half Page (vertical)	3.4375" x 9.25"	\$1,600	\$1,350
Quarter Page	3.4375" x 4.5"	\$ 850	\$ 700
Eighth Page	3.4375" x 2.125"	\$ 450	\$ 350
Regional Marketplace	2.1875" x 2.75"	\$ 300	\$ 250

Ad Specs: Submit your ad in 300 dpi, CMYK color and with all the fonts embedded. PDF is the preferred format for all ads. Please make sure your ad is the correct dimensions. If you have questions, don't hesitate to call or e-mail us prior to the ad deadline.

Unique Sizes, Inserts, Business Reply Cards: Rates available upon request. Creative and production services are available. Ask for rates.

When you place an ad, you will also receive a complimentary listing on www.ediblecleveland.com and copies of Edible Cleveland to give to your customers.

digital advertising contract

Enewsletter

- Banner Ad: \$250
- Sponsored Recipe: \$350
- Giveaway: \$350 + valuable prize
- Sponsored Post: \$400
- Custom eNewsletter: \$500
- Custom Project \$ _____
- Price: \$ _____
- Date of Publication: _____

EdibleCleveland.com

- Website Ad: \$200 P/M
- Sponsored Post: \$350
- Sponsored Video: \$1,500
- Custom Video: \$ _____
- Custom Project: \$ _____
- Price: \$ _____
- Date of Publication: _____

Social Media

- Sponsored Instagram: \$250
of posts: _____
- Sponsored Facebook: \$250
of posts: _____

Ask us about print/digital packaging options.

credit card authorization

- MC Visa Amex Discover A 3.5% service fee will apply for credit card charges

Total Ad Price _____ + 3.5% Service Fee _____ = Total charges _____

Card Number _____ Name on Card _____

Expiration Date _____ Billing Address _____

Security Code _____ City/State/Zip _____

Charge on Due Date

Charge if alternative payment is not received*

**All advertisers are required to have a credit card on file to charge in the event of non-payment. This card will not be charged unless invoice has reached 60 days past due and no payment plan has been established.*

ALL CREDIT CARD INFORMATION WILL BE KEPT CONFIDENTIAL.

terms & conditions

A. All content of advertisements are subject to Edible Cleveland's approval. Edible Cleveland reserves the right to reject or cancel any advertisement, insertion order or space reservation, or position commitment at any time without cause. Edible Cleveland reserves the right to insert the word "advertisement" above or below any copy.

B. An advertising contract can be cancelled by the advertiser in writing thirty (30) days prior to the next scheduled deadline date. The penalty for cancellation is 25% of the per-issue ad rate stated on the contract. As well, if a contract is cancelled before the contract has been completed, cancellation is subject to prorated payment of any charges previously waived or discounted, such as discounts for multiple ad insertions. Repayment of discounts, waived charges and the penalty charge will be billed upon receipt of notification of the cancellation of the contract, and is due immediately.

C. Positioning of advertisements is at the discretion of Edible Cleveland, except where a request for specific preferred position is acknowledged by Edible Cleveland in writing.

D. Edible Cleveland shall have no liability for errors in the content of advertisements.

E. Edible Cleveland shall have the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to Edible Cleveland for advertising which advertiser or its agents ordered and which advertising was published.

F. Conditions other than rates are subject to change by Edible Cleveland without notice.

G. In the event that any amounts due to Edible Cleveland under this agreement are not paid in accordance to proscribed payment terms (net 30 days). Edible Cleveland reserves the right to charge interest for delayed payment up to the maximum legal rate of interest allowed by law for all invoices past due in excess of 30 days.

Signature _____

Date _____